

ADESHINA JAMES O.

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WORK EXPERIENCE

- May 2022 – Present** Freelance Product Designer, *Billpoint | Gobs | Dataextra | Jetpay Mobile App*
- Designed user interfaces and experiences for Billpoint Mobile App, contributing to its 3.2-star rating and accumulating 1.29K user reviews. The app has been downloaded over 105K times
 - Collaborated with the development team to iterate on the design of the Gobs Mobile App, resulting in a 4.7-star rating and positive feedback from 22 users.
 - Improved the Dataextra Mobile App user interface and experience, resulting in a 3.0-star rating and positive reviews from 72 users. The app has been downloaded over 10K times.
 - Improved user interfaces and experiences of Jetpay Mobile App, which boasts a 4.3-star rating and positive feedback from 32 users. The app has been downloaded over 5K times.
- May 2021 – May 2022** UI/UX Designer, *Helixgade*
- Designed a wide variety of consumer products ranging from sports, entertainment, cooperation, education, and health.
 - The improved user experience of clients' products.
 - Conducted market research for new product design ideas.
 - Developed prototype concepts with Figma, winning praise from colleagues and clients.
 - Completed projects an average of 40% before deadlines
 - Spearheaded all design elements, templates, and brand consistency.
- Dec 2020 - Feb 2021** UI/UX Designer, *Bstrapay*
- Redesigned the landing page and product.
 - Monitored user experience and ensured that websites, software programs, and products are easy to use.
 - Reviewed user feedback and determined potential defects, and areas for clarity on the product.
 - Collaborated closely with stakeholders and company personnel to refine the user experience.
 - Received 95% positive feedback from stakeholders.

2020-Present

UI/UX Designer, *TotalView media*

- Carried out user research through targeted interviews and extensive usability testing before and after a website redesign.
- I collaborated with a college in investigating the user experience design for the Farmers for the Future Grant website and developed a better experience design.
- I also, conducted a user analysis using Hotjar and examined the user behavior and how they interact with the new experience we built, which converted to over 7 thousand accounts. I assisted in transforming the user interface design of the Wealth Is Here website into a modern design.

Mar 2019 - Aug 2019

UI/UX Designer intern, *Cloudware Technologies*

- Redesigned a product (CloudSMS) for sending bulk SMS, which grew the app downloads on the Google play store.
- Improved user experience of existing clients' products.
- Learned the principles of visual design wireframes and created rapid prototypes.

SKILL

Leadership experience, Communication, Coordinated, Networking, and Problem-solving abilities, Research & Analysis, Design / Creative, Coding, Visual Design, User Interface Design, User experience Design, User Research, Critical thinking, and UI Prototyping.

TOOLS

Figma, Adobe XD, Figjam, Zeplin, Adobe, Photoshop, Hotjar

EDUCATION

2016-2020

BSC. Computer Science, Osun State, Nigeria, *BOWEN UNIVERSITY*

Research: An automated dialogue system for the diagnosis of cancer of the lungs.

CERTIFICATIONS

- User Experience Design-Accenture 2020
- Master Figma: Beginner to Expert-Udemy 2020
- Google UX Design Specialization 2022

REFERENCE:

Available upon request

